



CHICAGO TITLE[®]

Business Tools Playbook

Welcome to Chicago Title!

With more than 178 years of experience and a nationwide presence, Chicago Title has built a reputation for trust, strength, and unmatched service. But we're not just here to provide title and escrow – we're here to be your partner in success with tools and technology that move at the speed of today's market.

This playbook is your roadmap to the full suite of resources available. Whether you're farming new leads, generating net sheets, accessing property data, or preparing for closing, we've got a tool to help you do it better, faster, and more efficiently.

We're here to support you every step of the way – because your success is our ultimate goal.

Let's get started.

Business Tools Playbook
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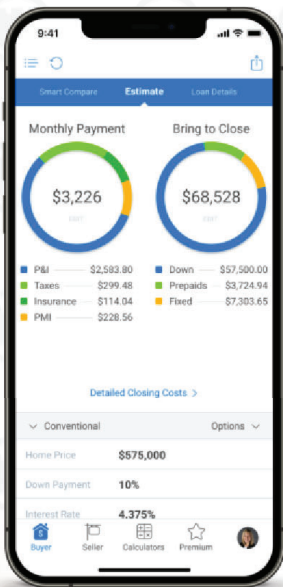
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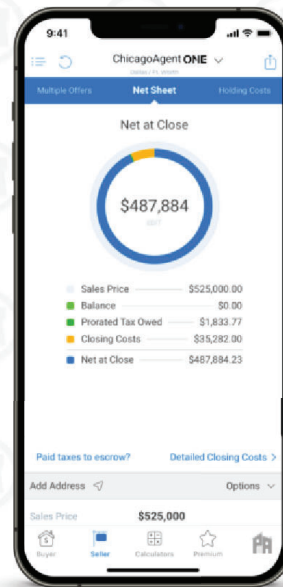
ChicagoAgent ONE

Real Estate's #1
Net Sheet and Closing Cost App



Buyer

- Quick Estimate
- Monthly Affordability
- Rent VS Buy
- Extra Payment
- Smart Compare
- Qualify
- Handicalc
- CD Timelines
- Buy Now Buy Later
- Then vs Now
- Compensation Calculator



Seller

- Net at Close
- Multiple Offers
- Sell to Net
- Loan Balance
- CD Timelines
- Refinance
- Monthly Payments
- Qualify
- Concession Calculator

✓ **Simple to Use**
✓ **Use it Anywhere**


✓ **County Specific**
✓ **Customizable**




SCAN ME TO ACCESS ALL OF CHICAGO TITLE BUSINESS TOOLS

1. Scan QR code with your mobile device
2. Once the page appears on your device, simply add page to your home screen.

Add to home screen on your Apple Device:

Tap on this icon  on the bottom of the menu, then scroll down to select "Add to Home Screen".

Add to home screen on your Google Device:

Tap the menu icon  and tap "Add to home screen"

www.chicagotitle.com

Empower your Real Estate Workflow with Premier Services.

Property Profiles with Legal Docs

Quickly access property information for parcels nationwide.



- Access National Information
- Pertinent Legal Document Hyperlinks
- Search by Address, Owners Name, or APN
- Interactive Map Search
- Predictive Address Search
- Advanced Street Lookup Feature
- Customized Comparable Settings
- County Tax Website Hyperlink
- Choose Just the Profile Pages you
- Need Print, Save as PDF or Email Report
- 11 Foreign Language Profile Reports

NEW



Language Selector feature!

eFarming Tool

Generate farm lists based on Assessor's Data nationwide.



- National Database Searches
- Use State, County, City, Zip Code, Tract and More
- Many Property and Owner Filters
- Owner Occupied/Absentee Owner
- Sale Date and Sale Information
- Assessed Tax Values

Open Orders and Valuable Resources

Access many helpful tools and Resources.



- Open Title and/or Escrow Orders
- Find Local Offices and Employees
- Access Blank Legal Forms
- Access ALTA and CLTA Endorsements
- Access Buyer & Seller Guides
- Access Utilities Resource
- Access Informative Marketing Brochures
- Access Many Other Resources

ACTIVE FARM

www.activefarmct.com

Smarter Farming, Better Leads

Regardless of your geographic area of focus or your preferred property type, successful FARMS for Realtors® require meticulous organization, careful diligence, and a strong desire to succeed.

Of course, the most successful Realtors® who organize their prospects in FARMS also leverage proven tools and strategies to identify market trends and find solid prospects. Let's look at six straightforward strategies you can utilize in ACTIVE FARM to build a successful real estate FARM - and stay one step ahead of the competition.

6 Innovative Farming Strategies

AUTOMATIC UPDATES

Never re-order the same farm again. Active Farm automatically updates your farm with any changes including sales and life events.

ACCESS SALES HOT ZONE MAP

Compare prices & popularity by neighborhood, city, county, or state and see local market trends for sold and sales prices. Locate the most popular areas for home buyers.

TARGET OUT-OF-STATE PROPERTY OWNERS

A powerful technique used by many successful agents to find out of state and out of county property owners.

ACCESS GOLD FARM

Based on local statistics & indicators, potential sellers are identified through predictive analytics at 70% accuracy with the "Gold Farm".

ACCESS TO LIFE EVENTS

What prompts many people to sell their home? Life events. Get notified of life events that happen within your farm including births, deaths, marriages, and divorces.

DOWNLOAD, PRINT OR MAIL MERGE

Email directly to your farm with templated email content or upload your own. Mail merge addresses or download and print mailing labels.

Create your own farms, order from our Customer Service or create on our Walking Farm App.



Use micro filters to instantly create targeted lead lists to use for your marketing.



Quickly view farm stats, graphs and important activity in every farm.



Premium services are available for email campaigns, merge letters, phones, emails, probate, foreclosure, equity, life events and more.





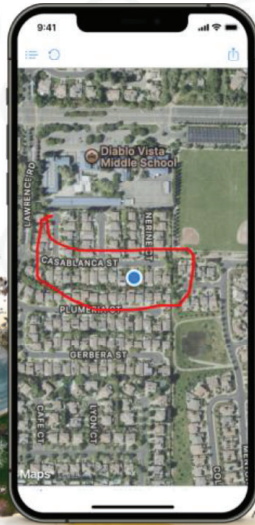
Walking FARM

by CHICAGO TITLE

Our innovative Walking Farm App lets you create exact walking route farms. The app will keep you informed of essential property details as you walk your farm. You'll be the neighborhood expert and impress every homeowner!

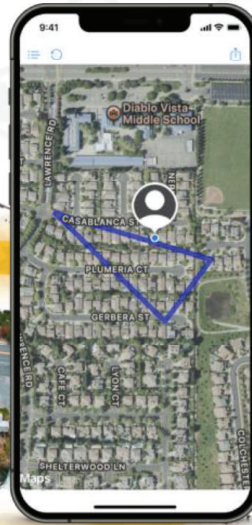
Walking Sequence Farm

Create and manage a Farm in exact walking sequence. Simply draw the path from start to finish on the map in the order you want to walk and start door knocking!



Polygon Farm

Create and manage an exact boundary Farm. Tap to start the corner of your Farm and then tap additional points to create the desired neighborhood boundaries.



Farm Management

Easily swipe house-to-house and know the owners' details before knocking. Take Notes and flag status for each property. All farms sync to our Active Farm website for farm stats and even more innovative features and farm management!

Plus you get, Directions, Property Profiles, Subdivision Farm, and More!



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Add to home screen on your Google Device:

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TitleNow®

Property Profiles Anytime, Anywhere

The Chicago Title Now App is a free mobile application that provides real-time National Property Profiles and Property Information. Users can utilize the app to access property details such as property characteristics, sales comparables, legal documents, site and mail addresses, transaction history, and area sales analysis. Our app provides a user-friendly interface for easy navigation and efficient access to property-related information.

Key Features



Take a Photo

Search by using your camera to take a photo of the property



Owners Name Search

Type your owner's name or just last name for an owners list



Address Search

Search by the site property address for quick results



Legal Documents

Use the convenient hyperlinks to download recorded documents



APN Search

Use the APN search to instantly identify the property you need



Past Profiles

Easily access profiles you have previously accessed in the past 30 days



Map Search

Quickly identify your property on the map and tap for that profile



Email Property Profile

Easily send a profile by email with just a few taps

Download on the App Store


GET IT ON Google Play




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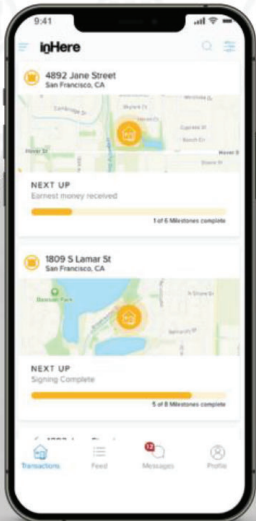
Tap the menu icon  and tap "Add to home screen"

Everything You Need is... **inHere**



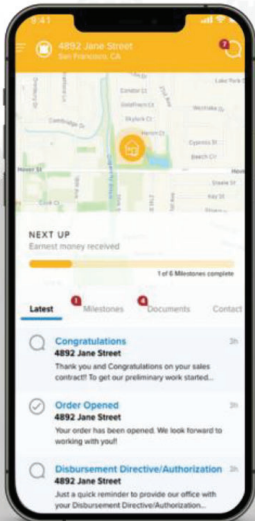
<https://inhere.com/ct>

TRANSACTION DASHBOARD



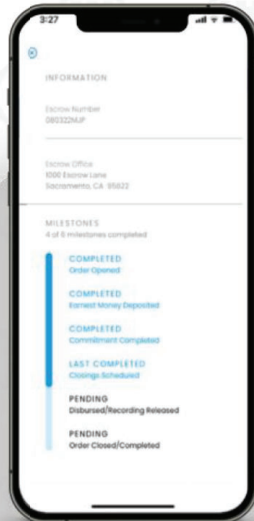
Quick access to important status updates for each of your transactions with the ability to scroll through each transaction.

TRANSACTION DETAILS



A transaction specific main detail page is designed to give you more information about your transaction at-a-glance.

MILESTONES TRACKING



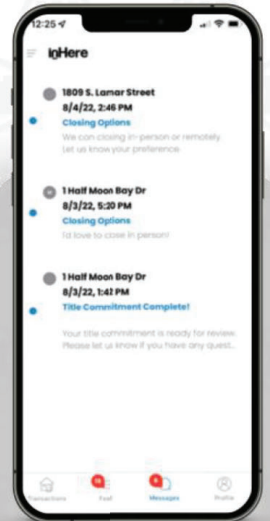
These milestones allow you to see the pace of transactions and provide clients meaningful updates.

PUSH NOTIFICATIONS



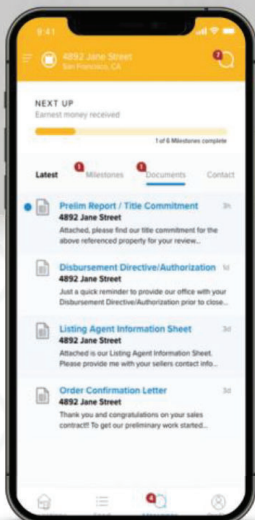
Push notifications can be enabled in your settings to instantly alert you when important status updates are available.

TRANSACTION DASHBOARD



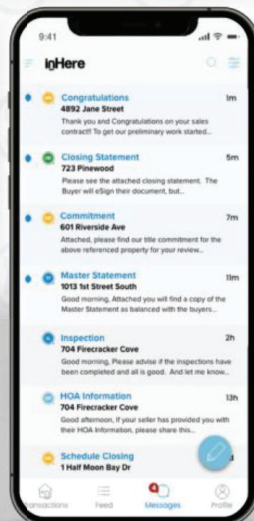
inHere® messages are the best way to manage secure communication with our team. You'll see a unified feed of all messages related to your transactions.

ON DEVICE DOCUMENTS



Important files are stored in the document library allowing you to comment and communicate with our team easily.

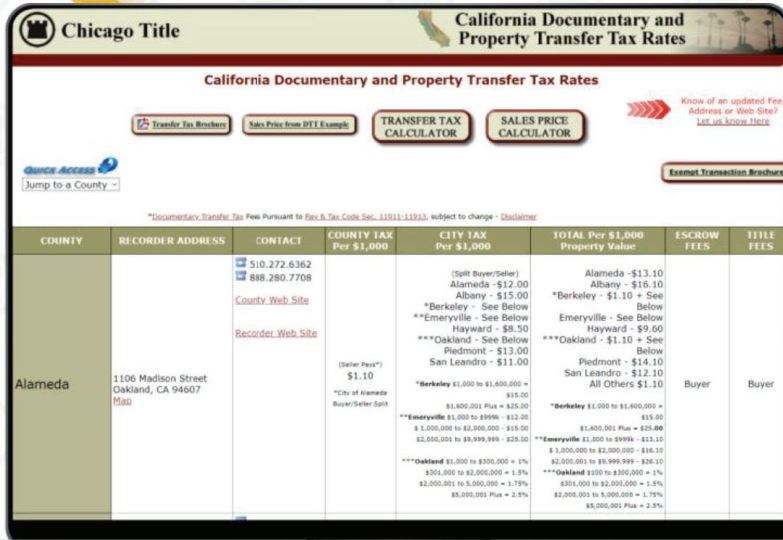
Your Feed gives you quick access to important status and updates across all your transactions. You'll always know where you stand.



FEED MESSAGES

Designed for everyone involved in the home closing experience, inHere® keeps you informed and gives you access to track important milestones, documents, and messages related to your real estate transactions. No more fumbling through emails, inboxes, text messages, or voicemails. Everything you need is inHere®.

www.ChicagoTitleTransferTax.com



The recent changes on various city property transfer taxes had created a lot of confusion among all parties. However, you can count on Chicago Title to provide you with the most updated information in one easily accessible location:

www.ChicagoTitleTransferTax.com

You can now easily...

Calculate sales price

Link to county web site

Link to Recorder web site

County address with map feature

Calculate transfer tax instantly online

Download "Exempt Transaction Brochure"

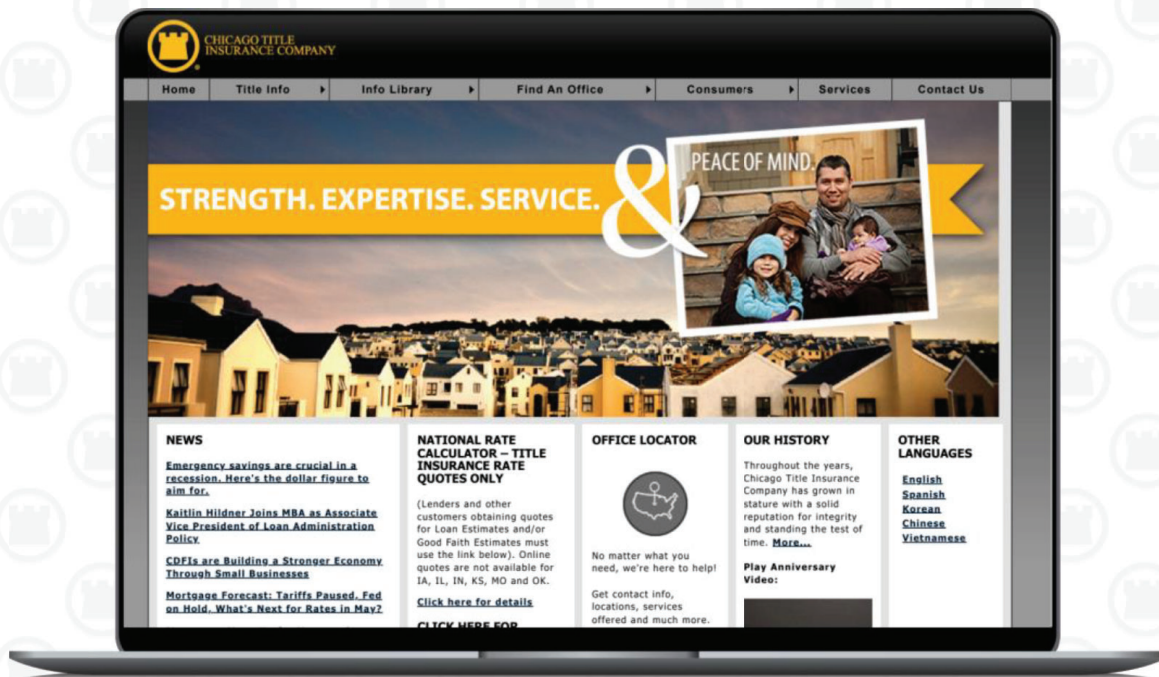
Find out who pays county tax, city tax, escrow fee and title fee



Don't forget to request your copy of our freshly printed "California Customary Practices Guide" today!

WWW.CTIC.COM

A website that explains it all.
In multiple languages.



Chicago Title has developed www.CTIC.com to assist your Buyers and Sellers in understanding all aspects of the title and settlement process of buying or selling properties. Contact us for more information on how we can provide you with the support you and your clients deserve.



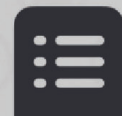
TITLE & ESCROW INFO



ESCROW TERMS



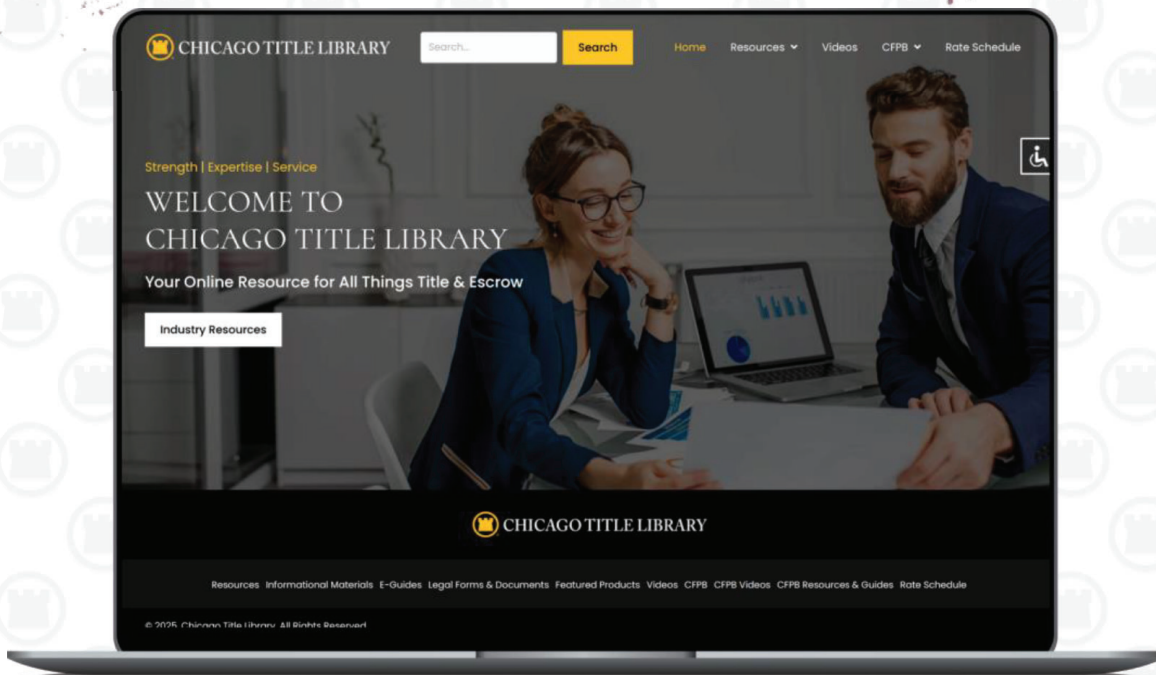
BUYERS INFO



SELLERS INFO



FIND AN OFFICE



www.ChicagoTitleLibrary.com

Online Collection Of Title & Escrow Educational Materials



EGUIDES

Title & Escrow Flipbook for Buyer and Seller. Currently available for the States of AZ, CA and certain counties in WA.



INFORMATIONAL LIBRARY

Title & Escrow Educational and Reference materials for Buyer and Seller. View, Print or Email to your clients directly from the Library.



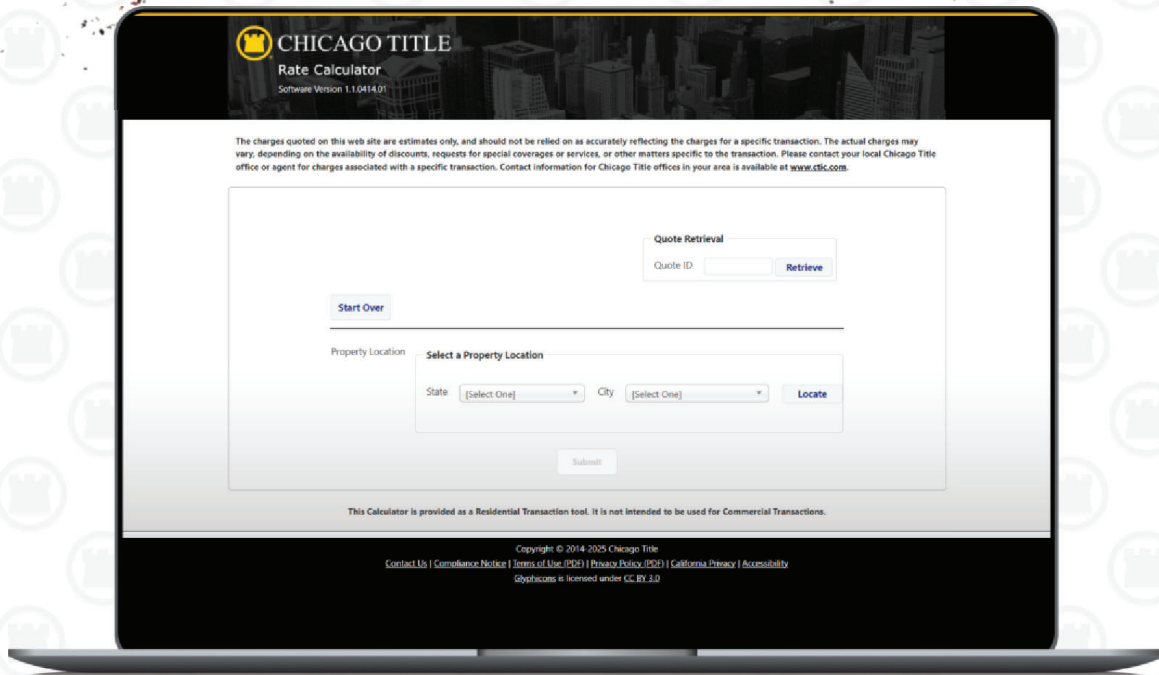
VIDEO LIBRARY

Title & Escrow Educational Videos available for you to view from your Smartphone or Tablet, and email videos to your clients anytime, anywhere.



MOBILE APPS CENTER

Learn and download industry's most recommended closing cost software ChicagoAgent ONE, and ChicagoTitleNOW, a MUST HAVE Profile App for the mobile Realtor'.



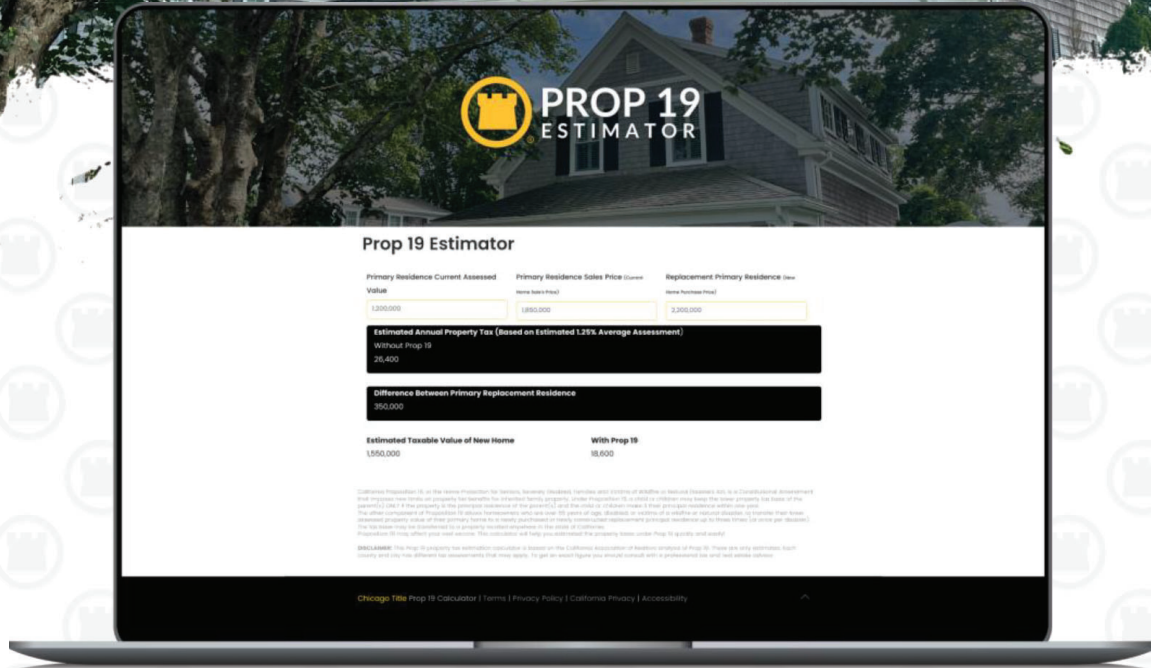
www.ChicagoTitleRateCalculator.com

Quickly and accurately estimate title insurance rates, escrow fees, and other closing costs with the Chicago Title Rate Calculator. Designed for real estate professionals, lenders, and homebuyers, this user-friendly tool provides instant, location-specific quotes to help you plan and close transactions with confidence.

IMPORTANT NOTE



The RATE CALCULATOR is provided as a convenient way of obtaining quick estimates of title and settlement related costs. It is not to be considered as the final rate to be charged, including geographic and transaction-specific items. If you are a Lender that requires special attention to your transactions, please consult with your local sales executive about our Rate Calculator specifically built for Lenders.



www.Prop19.ChicagoTitle.info

California Proposition 19, or the Home Protection for Seniors, Severely Disabled, Families and Victims of Wildfire or Natural Disasters Act, is a Constitutional Amendment that imposes new limits on property tax benefits for inherited family property. Under Proposition 19, a child or children may keep the lower property tax base of the parent(s) ONLY if the property is the principal residence of the parent(s) and the child or children make it their principal residence within one year.

The other component of Proposition 19 allows homeowners who are over 55 years of age, disabled, or victims of a wildfire or natural disaster, to transfer their lower assessed property value of their primary home to a newly purchased or newly constructed replacement principal residence up to three times (or once per disaster). The tax base may be transferred to a property located anywhere in the state of California.

Proposition 19 may affect your next escrow. This calculator will help you estimate the property taxes under Prop 19 quickly and easily!

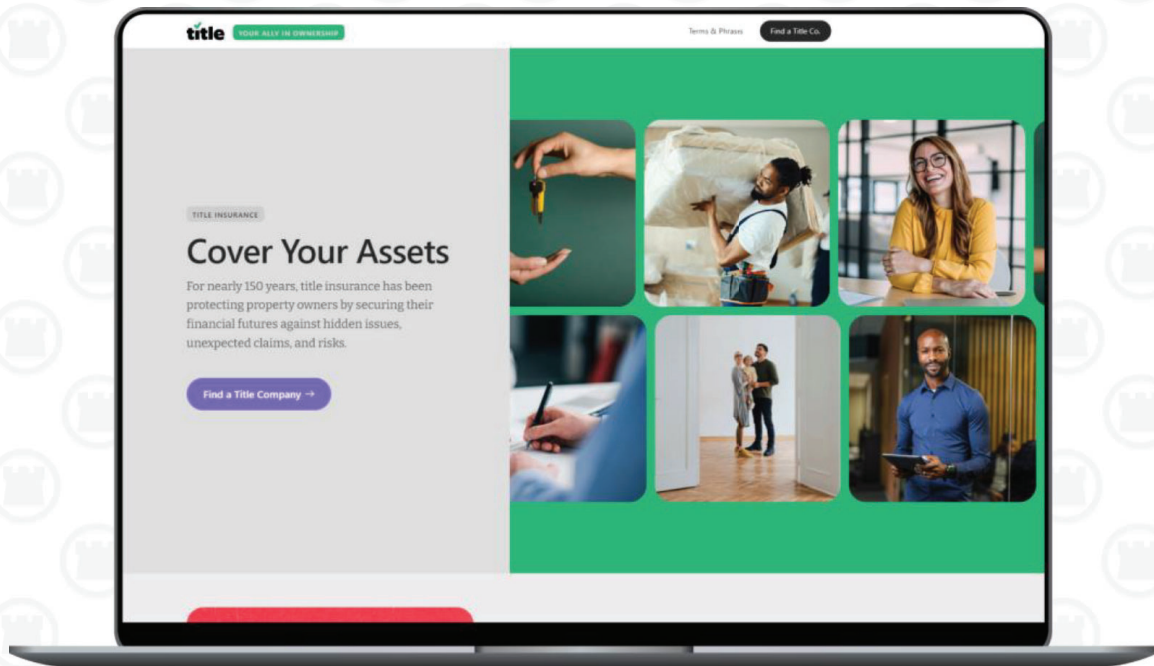


DISCLAIMER: This Prop 19 property tax estimation calculator is based on the California Association of Realtors analysis of Prop 19. These are only estimates. Each county and city has different tax assessments that may apply.

To get an exact figure, you should consult with a professional tax and real estate advisor.

www.Title.com

Title Insurance and Real Estate Settlement Resources



Title.com provides information and tools related to title insurance, escrow, and real estate settlement services. The site helps homebuyers understand how title insurance works, why it's important, and what to expect during the closing process.

Visitors can...



Explore educational resources



Learn about real life horror stories



Learn about common title issues



Learn about Settlement Services



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