

THE GENERATIONS

A Glossary



Wondering about all the names for different generations and what their share percentage of all buyers and sellers was in 2025 based on NAR's Home Buyer & Seller Generational Trends Report? Here's the scoop!



OLDER BOOMERS

1946 - 1954 | 70 - 79 years

BUYERS

16%

SELLERS

22%



OLDER GEN Y/ MILLENNIALS

1980 - 1989 | 35 - 45 years

BUYERS

17%

SELLERS

14%



YOUNGER BOOMERS

1955 - 1964 | 60 - 70 years

BUYERS

26%

SELLERS

31%



YOUNGER GEN Y/ MILLENNIALS

1990 - 1998 | 28 - 35 years

BUYERS

12%

SELLERS

5%



GEN XERS

1965 - 1979 | 45 - 60 years

BUYERS

24%

SELLERS

22%



GEN ZERS

1999 to Present | 28 years & younger

BUYERS

3%

SELLERS

2%

NOTE: Baby Boomers make up the largest share of sellers at 53%. Sellers 79 to 99 years were most likely to downsize in the size of their home. Baby Boomers and the Silent Generation are selling to move closer to friends and family or because their homes are too large, while Millennials are selling because their houses are too small or due to a job relocation. Older Boomers typically owned their homes for 16 years before selling.



CHICAGO TITLE®